Pre-press Guidelines

Preferred document format - PDF

Please make sure all PDF's are supplied to the following specifications:

➤ One PDF file with multiple pages, do not supply as spreads.

➤ All PDF files must be supplied, finished size plus 3mm bleed.

➤ All PDF files must not have any trim marks, registration marks or colour bars etc.

➤ All fonts must be embedded or converted to outlines.

➤ Perfect Binding/Pur Binding Covers only: Supply as a spread i.e. back cover, spine & front cover with 5mm bleed (open files preferred).

➤ All document colours are CMYK, Greyscale or Pantone colours if applicable. **No RGB.**

➤ **Offset** colour breakdown for large coverage Black: 40% Cyan, 0% Magenta, 0% Yellow, 100% Black.

   Digital colour breakdown for large coverage Black: 30% Cyan, 30% Magenta, 30% Yellow, 100% Black.

➤ All PDF files supplied must be produced with Brebner Print's PDF job option settings or the standard "Press Quality" setting.

Please contact your Brebner Print Rep so they can arrange the setting to be emailed to you.

Open files

If open files are supplied the following must be adhered to:

➤ It is extremely important that all elements used in your document are supplied. This includes those used in EPS files. Where possible use the 'Collect for Output' or 'Package' function within the program.

➤ All links must be supplied 300dpi minimum, and converted to CMYK, Greyscale or Duotone **(Not RGB).**

➤ All fonts must be supplied or converted to paths or outlines. (All PC fonts must be converted to paths or outlines).

➤ All documents are setup to the finished size with 3mm bleed.

Die-lines, Embossing, Spot UV & Packaging

➤ Use spot colours to indicate Die-lines, Embossing, Foiling and Spot UV - (set to overprint and clearly named as dieline/spot uv etc).

➤ All glue flaps must be 15-20mm minimum and white.

➤ All files for processing Die-lines, Embossing, Foiling and Spot UV etc must be supplied as open files in case we need to make adjustments for technical reasons.

Large format

Please make sure all PDF's are supplied to the following specifications:

➤ One PDF file with multiple pages, do not supply as spreads.

➤ All PDF files must be supplied, finished size with **No bleed.**

➤ All PDF files must not have any trim marks, registration marks or colour bars etc.

➤ All document colours are CMYK. **No RGB.**

➤ All fonts must be embedded or converted to outlines.

Applications accepted are

➤ Adobe Indesign
➤ Adobe Illustrator
➤ *Microsoft
➤ Adobe Photoshop
➤ Adobe Acrobat (PDF)

*Spreadsheet, database and word processing applications such as Lotus Works, Excel, Word, Power Point, MS Works, Word Perfect and Microsoft Publisher do not fully support high resolution, colour separated CTP output. These type of applications are normally designed for low-end output devices such as laser or Inkjet printers.

As we cannot output these files from their native applications, PDF files are the only preferred option. Getting these files into PDF format can be difficult and may take extra processing time.

Please note: If a file is resupplied after proofing there will be an extra charge of $25. If Brebner Print is required to make changes to a supplied file the charge is $110 per hour.